

The One Command And The Secret Power of Your Rich Mind!

*There is a power within you
so great . . .*

Teachings of The One Command®

by Asara Lovejoy

Facilitator's Certification Training Week 8

What you are going to learn today

- The One Command Opportunity
- Licensing to Teach The One Day The One Command
- Benefits to You and to The One Command
- Principles of Marketing
- Positioning Yourself as the Expert
- Marketing Skills

The One Command Opportunity--The Skill Set & The Mind Set to Start A New Business. We are licensing you to teach our Program.

Benefits to You

A Business in a Box -

- Training
- Power Point
- Leaders Manual
- Students Manual
- Handouts during the course
- Certification

Benefits to Us

- Worldwide promotion of The One Command
- Signed agreement, terms and code of conduct
- Do not blend the training with anything else when you deliver it
- Promote and sale *The One Command* books and programs

Principles of Marketing

- 1: Let People Know about you
- 2: People are ready to Invest
- 3: People = income (Your Database)
- 4: Investment is a benefit not a cost
- 5: Find joy in your presentations

Position Yourself as the Expert

Prepare yourself to promote -

What are your goals:

- Financially
- Emotionally
- Spiritually

Let People Know About You

Elevator Talk -

Based on the new science I share an undiscovered power you have right within you that stops your negative thoughts instantly and helps you create what you want instead in 6-easy steps and by your Command!

Business Identity (flyer or cards)

Fairs
Evening and day presentations
Practice events with family and friends
Alliances with other organizations
Meet Up

Web Presence

WordPress.org -Template
Newsletter

Developing a Relationship with People

Support insight
Articles
Bloggers
Social Media

Collecting Your Money

Merchant Accounts
Start with PayPal personal account at minimum and then upgrade to merchant account after you get your web site developed
Shopping Cart
Swipe Cards

Tracking and Promoting

Database and email auto responders

Sign up with Your Mail List Provider, www.ymlp.com - under our promo code to start free and get 15% off if you decide on a paid account – and we make a bonus too.

http://ymlp.com/psignup_promo

Enter promo code: 5GA1Q4

Action Creates Results

- Baseball bunting
- Small steps produce big results
- Take 3 small steps every day
- Plan out 3 months in advance
- Law of Reciprocity
- Action, action, action gets you results

What Can I do for You?

The best opportunities happen when you are in service to others.
Cross Promote other peoples complimentary programs.

Let Others Help You

Yes—you can hand out flyers for me...or greet people at the door.

Congratulations!

You are now a certified One Command – One Day Seminar Facilitator ready to teach seminars....YEHAW YAHOO and YEAH!! CONGRATULATIONS!

Receive Your Certificate

You are issued your certificate when all of your assignments are handed in, payment is current, and you have sent in your One Day Seminar signed Facilitator Agreement.

NOW you are certified to teach your first seminar.

Now it gets even better...

We have only touched on a few items for promotion and marketing yourself today and your education and knowledge and competency will increase over the next 2 months of specialized training...

Take Action – Plan a Seminar!

AND yes you can earn an income even as you are attending the course.
We love it and set it up especially this way for you.

What's Ahead

In the next month we are going to be super focused on the step-by-step blueprint to fill your seminars.

Develop Your Skill as a Seminar Presenter

Speak easily
Lead the audience
Own the stage
Sell from the stage for your next event or private session

And again Congratulations for reaching the first milestone!